

ADVANCED GOOGLE SEARCH OPERATORS

Cache

Using the cache operator, you can find out what the most recent cache of a specified webpage is. This is useful for identifying when a page was last crawled.

Example use:

cache:digitalmediatrend.com

Quotes (””)

“Digital Media Trend prides itself in the legacy of keeping their client’s trust by providing effective Digitization, quality solutions of existing and emerging technologies.”

Minus (-)

Want to exclude a specific keyword from the search results? Put a minus sign in front of it.

Seo training –free -tricks

Allintitle

This search operator is a great way to find blogs that match the content you are writing about. For example, you could use *allintitle* to research what others are doing for that particular topic. Then, you could write your post to be better than theirs.

Example use:

allintitle:digital marketing Lahore

Allinurl

This one allows you to find pages with your requested search terms within the URL in internal search pages. For example, say you wanted to perform research on pages on a site that had the terms “drawing tablet”. You would use the following:

Example use:

allinurl:digital marketing Lahore

Allinanchor

This operator is useful for performing research on pages that have all terms after “*inanchor:*” in anchor text linking back to the page. Using this operator can help you find

Example use:

allinanchor:“digital marketing Lahore“

site:

Limit results to those from a specific website.

Example: site:digitalmediatrend.com

map:

Force Google to show map results for a locational search.

Example: map:lahore

related:

Find sites related to a given domain.

Example: related:apple.com

filetype:

Restrict results to those of a certain filetype. E.g., PDF, DOCX, TXT, PPT, etc. Note: The “ext:” operator can also be used—the results are identical.

Example: seo training filetype:ppt

link:

Find pages linking to a specific domain or URL. Google killed this operator in 2017, but it does still show some results—they likely aren’t particularly accurate though. Example: link:digitalmediatrend.com

FIND INDEXATION ERRORS

But how many of these pages are blog posts?

Let's find out.

Site:*digitalmediatrend.com/blog*



FIND DUPLICATE CONTENT ISSUES

Site:*digitalmediatrend.com* “what is seo”

Find guest post opportunities

intitle:" seo tips " inurl:"write-for-us"

THANKS

